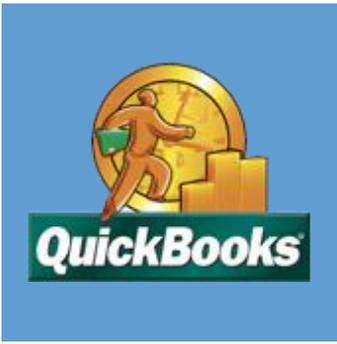+

eCommerce Case Study

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Online Order Fulfillment with Custom Boxing Application.

Benefits of this new storefront:
- Reduced errors in shipping costs.
- Work efficiencies within company.
- Reduction in manual process errors.
- Reduced order processing time with connection to Quickbooks.

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The Situation

Manufacturer/Distributor located in Rochester, NY, with warehouses on both the East and West coasts. Orders are shipped from the warehouse closest to the customer.

Shipping costs are calculated based on how products are boxed. Storefront needed to calculate product boxing to determine shipping and handling costs in real-time.

Online orders needed to feed directly into Quickbooks to create efficiencies for the company.
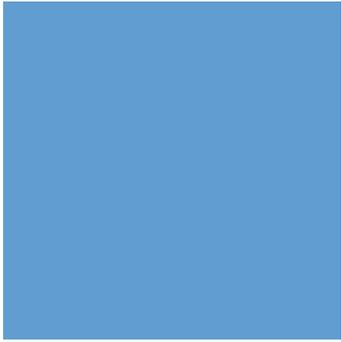
Business Situation

Kwik-Covers is primarily a B2B focused company. As a manufacturer of party/banquet supplies, they sell bulk quantities to party rental companies, businesses, organizations, but not direct to consumer. All orders have been handled manually via phone or by email. Orders were then processed internally using Quickbooks to manage customer accounts.

Goal was to automate the process to create efficiencies in the order process. Kwik-Covers managed two warehouse locations in the US, one each on the east and west coasts. Orders needed to ship from the warehouse closest to the Ship To address from the order. Additionally, since shipping is calculated by box weight, orders were being processed manually to identify how to box the orders to create shipping efficiencies.

Technical Situation

New eCommerce storefront needed to automatically calculate shipping and handling based on proper boxing, and to source shipping locations, to match how warehouses would actually box and ship products.

This required a custom built application to analyze the product data from each order and determine which items would be boxed together based on item and quantity grouping rules and determine from which warehouse the items would ship, to calculate proper handling and shipping fees so that client was correctly charged.
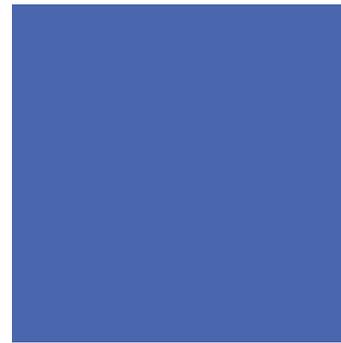
The Solution

equaTEK Interactive developed a custom application inside the nopCommerce storefront using Cloud Cart Connector.

The custom application analyzed cart contents to determine proper boxing, warehouse location and calculation of proper shipping and handling charges.

+ Benefits

nopCommerce

Order pro...ne has been reduce...th orders being directly ad...ckbooks.

QuickBooks

Quickbook Integration

Cloud Cart Connector

Errors in shipping costs have been reduced.

New storefront created efficiencies inside company freeing up resources to work on other relevant tasks.

Reduction in manual process errors.

Contact equaTEK Interactive to discussed the challenges you face with your online storefront.

(585) 924-8680

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